

Standard product sizes

Business cards	90x55mm
A6	148x105mm
DL	210x99mm
A5	210x148mm
A4	210x297mm
A3	420x297mm
A2	594x420mm
A1	841x594mm
A0	841x1189mm

We can accept files created on a PC, using the following programs:

Corel Draw - X13 and below
Adobe PDF, Illustrator, Photoshop and In Design - CS2 and below

We cannot accept files from the following as press ready files:

(an additional setup charge will apply to such files)
Microsoft Word, Excel, Publisher, Powerpoint.

What is bleed?

The area outside your printed image. This allows the printer to be able to guarantee that your printed piece will (if cut a fraction to the left or right) be finished at the correct finished size.

Image trims and text

All non bleed images and text should be kept at least 3mm from the trim edge to ensure trim tolerances are maintained. (*This may be referred to as the 'Safe Zone'*).

Resolution

Images such as photos in your artwork must have a minimum resolution of 300dpi (dots per inch). Images that have a lower resolution may print pixelated or fuzzy.

Images taken from the internet often have a resolution of only 72dpi and will very rarely print well.

Booklet creep

Page creep will occur on booklet jobs. To help with finishing all page numbers, non bleed images and text should be kept at least 10mm from the trims. We advise a 5mm bleed on all booklet jobs.

Colours

Offset printing uses a CMYK colour format (cyan, magenta, yellow and black). The colours on your screen are RGB colours (red, green, blue). Some RGB colours that appear on your screen can not be printed in CMYK, and will look quite different to the final printed product. Keep in mind when viewing PDF/JPEG proof files that colours will differ from the final product. If in doubt, please arrange for a colour proof, which will give you a closer indication of final colours.

Final colour of print runs will vary each time, due to machine calibrations, stocks and other factors that are beyond our control. Print Vision does not guarantee colour matching, should this be a concern for you then please let us know before we proceed with printing your job, and an additional 'colour matching' fee will apply to colour match your job as closely as is possible.

Fonts

Fonts in your artwork need to be "converted to outlines/curves" or "flattened" into a graphic. This will eliminate the chance of fonts not displaying correctly and not printing the way you intended. If you are unable to embed or flatten your fonts, please supply the TTF font file along with your file. This way, we are able to install the font before opening your artwork, and all details will be correct. If we are missing a font, our software may replace your font with an alternative, and your artwork may move around and look quite different.

If in doubt, always supply a printed proof!

Quick reference

- Artwork is correctly sized
- Add crop marks and bleed (3mm)
- Photographs used in design must also be 300dpi resolution
- All images must be CMYK or greyscale
- All fonts must be embedded or outlined / curves
- All images / text to remain 3mm inside the actual finished size
- All transparency effects have been flattened
- Colour bars are not required in your supplied files.

Please refer to our Terms and Conditions for a complete overview of responsibilities and liabilities.

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