

Graphic Design / Concept Design & Logo Design Charges

The design service we offer has a flexible pricing structure, which has been developed to ensure we meet the differing needs of all our clients.

The concept design pricing structure is offered on an hourly rate basis. You pay only for the time taken to produce your designs. This is great if you don't know where to start, and need some guidance to focus your ideas and make use of our knowledge in layouts, marketing and promotions.

The graphic design pricing structure is suitable for general typesetting, and is charged at an hourly rate. This service suits supplied images and text, and the designers will put all components together for you in a visually appealing layout.

The three logo packages are designed to suit all budgets and overall requirements. If unsure of your design needs our designers can guide you in selecting the correct package.

Hourly Rate

If you're after a wide range of artwork, or really don't have an idea of where to start, then the hourly rate charging structure offers you the flexibility to work within a budget, whilst making the most of our experienced designers to help guide you. We can arrange to have an in-depth discussion at the start of the process to focus ideas, develop the brief (identifying who the design is aimed at, its purpose etc), and to clarify deadlines and budget restrictions. We can then produce your artwork, whilst keeping you informed of the progress. Time spent in consultation and producing general artwork is charged at the nominal hourly rate.

Update Existing Artwork

We can easily update your existing artwork, such as changing a telephone number or email address for reprinting. This is only available when original artwork was produced by Print Vision, and has been kept on archive. If the file was created elsewhere, it may need to be re-built, at the nominal hourly rate. Minor alterations and changes are charged in 15 minute increments.

Briefs, Proofs & Output

The Design process starts with an initial consultation. This is where you can share your ideas with our staff or designers, and establish the brief. During this time we will estimate the cost of the design work and arrange a time for when the artwork will be ready to proof; we will also discuss printing options.

When the proof of your artwork is ready we will ask you to check you are happy that the design meets the instructions set, and that there are no errors. We will confirm the quantities you require for printing and advise you of the turnaround time. If changes need to be made, we can do those quickly and arrange for another proof to be supplied. One colour proof is included in our design pricing

structure. Any additional colour proofs that you require will be charged at the nominal rate. It is at this proofing stage we ask for payment of the design work in full, along with a payment for any custom printing work.

Printing

Once the printing work has been completed, you will be notified so that you can collect your job, and if required, we can organise a courier at a small additional charge.

From Booking In To Print

When new and repeat orders are booked in with Print Vision the usual turnaround time for the first proof/draft is 1 to 3 working days, depending on the current workload. Please advise at the time if you have a time constraint or deadline to meet. Requested alterations to the proof/draft can take anywhere from 1 to 2 days to process. Print Vision requires your final approval before the job can proceed through to printing and finishing.

General Guide Notes

Word processing or typing is charged out at the graphic design hourly rate. If possible, large amounts of text should be supplied.

Specific image sourcing can be carried out at clients request. We are able to purchase stock images on your behalf, alternatively clients can purchase these images and supply to Print Vision.

We are not able to source images from the internet, due to low resolution reproduction. All images (such as company logos) should be supplied as vector artwork wherever possible.

A digital copy of the completed artwork can be supplied to the client on CD for a fee of \$25.00. This will be in PDF format, unless otherwise requested.

All Print Vision designers keep a log of the time spent on the project, for jobs being charged at hourly rates. After completion of artwork, all files are archived by Print Vision. If you require an archived file to be supplied to a 3rd party by email, please be aware that an archiving fee of \$15 will apply, or a fee of \$25 will apply if file is to be burnt to a CD for collection. If our designers are required to modify your file in any way to meet the needs of the signwriter / external printer etc, the nominal hourly rate will apply.

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