

Please complete the following form in as much detail as possible, feel free to include any additional information relevant to your desired logo design. We strongly recommend that you have a clear idea of what you would like our designers to create for you, the more concise you can be the faster we can achieve a successful design.

Please provide a description of your company, and what you specialise in:

Please describe your preferred target audience:

Please describe the desired style, the option boxes may assist you

Contemporary Corporate Casual / Fun I don't know

Where do you plan on using your logo?

- Internet Print Use Promotional



Do you have a USP? (Unique Selling Point)

What will set you apart from your competitors? What are you offering that is better/different from them?

Please choose the elements you would like your logo to include:

- Company Name Only (Type face only)
- Company Name and Symbol (Type face and symbol)
- Symbol Only
- Unsure

Would you like to include a tagline /slogan?

Depending on the design it can sometimes be a nightmare to add in a tagline later on to a design that wasn't created with spacing for a tagline in mind and you don't want a great design looking as though it has had one 'tagged on' as an afterthought?

Colours; please name colours and maximum quantity of colours:



Please feel free to use this space to sketch any ideas you may have:

