

Caring For Your Vehicle Magnets

Before application, thoroughly clean the area where you are applying the magnet and dry it with a soft cloth. This will allow the magnet to grip more easily and become secure for higher-speed travel. When the weather is extremely cold, take precautions because magnets will have less capacity to grip and can become stiff. Place the car magnets on the areas of the vehicle that are the flattest to ensure that there are no trapped air pockets. This will aid the sign's magnetic grip. Apply it by placing contact of one corner of the magnet onto the car. The magnetic force will pull the sign into place. Avoid pulling or stretching the sign as it may cause damage to the edges.

You will also want to ensure that the selected spot is clean and has no rust, ridges or bumps that will harm the magnetic grip or look of the sign. Be careful not to bend the magnet during application or removal to avoid damaging the print or the corners of the sign.

Follow these steps to aid the durability and longevity of your car magnets:

- Avoid placing the magnets horizontally or directly facing sunlight as this can cause fading
- Remove any smudges and stains on the car magnet by using a soft cloth or paper towels
- Make sure that your magnets are completely dry before you re-attach them
- When the car magnet is not being used, keep it secure in a dry, clean location

By following a few simple methods of caring for your car magnets, you can preserve them for long-term use. Another advantage of purchasing inexpensive car magnets and signs is that you can custom design them. Even if you have a small budget, car signs are an effective advertisement that is custom, low-cost and durable.